



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015-7010

**Contract #** 855346  
**Schedule Dates** 09/21/12-09/24/12  
**Advertiser** Todd Akin for Senate (39432)  
**Agency/T-Code** Strategic Media Placement (7970)/157739025  
**Product** Political - US Senate (1176)  
**Brand** political 2012 (173896)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** EVERSOLE,WHITNEY  
**Phone/Fax** (703) 528-9837 /  
**CPE** 2710  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Standard  
**Comments** TODD AKIN 4 SENATE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/19/12  
**Last Modified** 09/19/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06325541  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,282.50  
**Net Total** \$7,267.50  
**Sales Tax**

**St. Louis (KMOV) (KMOV)**

By Broadcast Month	Spots	Rate
Sep. 2012	10	\$8,550.00
<b>Grand Total:</b>	<b>10</b>	<b>\$8,550.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/22/12-09/22/12	2	:30	132086- CBS This Morning: Saturday							1		1	\$50.00	\$50.00	St. Louis (KMOV) (KMOV)		9/19/12
2.0	Normal Line / SPOT	09/22/12-09/22/12	2	:30	20103- News @ 6pm Sa							1		1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)		9/19/12
3.0	Normal Line / SPOT	09/22/12-09/22/12	2	:30	20108- News @ 10pm Sat							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		9/19/12
4.0	Normal Line / SPOT	09/22/12-09/22/12	2	:30	119145- News @ 10:30pm							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		9/19/12
5.0	Normal Line / SPOT	09/23/12-09/23/12	2	:30	8A- 10A (CT)								1		\$450.00		St. Louis (KMOV) (KMOV)		9/19/12
5.0.1	Preempt	09/23/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception -	
6.0	Normal Line / SPOT	09/23/12-09/23/12	2	:30	119144- News @ 10:30pm Sun								1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)		9/19/12
7.0	Normal Line / SPOT	09/22/12-09/22/12	2	:30	132086- CBS This Morning: Saturday							2		2	\$50.00	\$100.00	St. Louis (KMOV) (KMOV)		9/19/12
8.0	Normal Line / SPOT	09/21/12-09/21/12	2	:30	20055- News @ 6pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)		9/19/12
9.0	Normal Line / SPOT	09/21/12-09/21/12	2	:30	20062- News @ 10pm M-F						1			1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)		9/19/12
10.0	Normal Line / SPOT	09/24/12-09/24/12	2	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)		9/19/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: